



HOUSTON CITIZENS CHAMBER OF COMMERCE  
Access - Advocacy - Awareness

17th Annual Pinnacle Awards

Friday, October 14, 2011, Hilton Americas Hotel

Sponsorship Opportunities

**Title Sponsor \$50,000**

- Title sponsor exclusivity of the "17th Annual African American Business Achievement Pinnacle Awards"
- American Business Achievement Pinnacle Awards"
- Designation as Title sponsor on the Pinnacle Awards save-the-date card, Invitation, HCCC e-newsletter, print, broadcast and e-mail advertisement
- Exclusive press release issued announcing company's title sponsorship of Pinnacle Awards
- Mention as title sponsor in all press materials
- Company name and representative recognition during Pinnacle Awards
- Company spokesperson remarks at VIP Nominee Reception
- Ten (10) tickets to the private VIP Nominee Reception
- Six (6) tickets to the private Chairman's Pinnacle Awards Reception
- Three (3) tables of 10 at the Pinnacle Awards with VIP placement
- Full page color ad on back outside cover of Pinnacle Awards souvenir book
- Logo on front outside cover of Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion in promotional collateral

**Gold Pinnacle Sponsor \$15,000**

- Gold Pinnacle co-sponsorship of the "17th Annual African American Business Achievement Pinnacle Awards"
- SPONSOR MAY BE A NAMED SPONSOR OF ONE OF THE FOLLOWING: ENTERTAINMENT PROGRAM PRINTING OR AUDIO VISUAL
- Designation as Gold sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, print, broadcast and e-mail advertisement
- Mention as Gold sponsor in all press materials
- Company name and representative recognition during Pinnacle Awards
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards with preferred placement
- Full page color ad on inside back cover of Pinnacle Awards souvenir book to first paid Gold Pinnacle sponsor and prime full page ad positioning thereafter

**Bronze Pinnacle Sponsor \$5,000**

- Bronze Pinnacle co-sponsorship of the "17th Annual African American Business Achievement Pinnacle Awards"
- Designation as Bronze sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as Bronze sponsor in all press materials
- Two (2) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Half page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion in promotional collateral

We would like to participate as a \_\_\_\_\_  
 Sponsor at a \_\_\_\_\_ level.  
 I would like \_\_\_\_\_ individual member tickets.  
 Contact: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_

**Platinum Sponsor \$25,000**

- Platinum Pinnacle co-sponsorship of the "17th Annual African American Business Achievement Pinnacle Awards"
- Designation as presenting sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as presenting sponsor in all press materials
- Company name and company representative recognition during Pinnacle Awards
- Six (6) tickets to the private VIP Nominee Reception
- Four (4) tickets to the private Chairman's Pinnacle Awards Reception
- Two (2) tables of 10 at the Pinnacle Awards with premium placement
- Full page color ad on inside front cover of Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion in promotional

**Silver Pinnacle Sponsor \$10,000**

- Silver Pinnacle co-sponsorship of the "17th Annual African American Business Achievement Pinnacle Awards"
- OPTIONAL NAMING RIGHTS OF AN AWARD CATEGORY
- Designation as Silver sponsor on the Pinnacle Awards save-the-date card, Invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as Silver sponsor in all press materials
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Full page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion in promotional collateral

**Individual Pinnacle Awards Table Sponsor \$2,500**

- Table of 10
- Name listed as table sponsor in Pinnacle Awards Souvenir Program Book

**Individual Tickets \$150**

• One (1) Ticket  
 Title: \_\_\_\_\_

Company: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

FOR MORE INFO VISIT [hccoc.org](http://hccoc.org) or call (832)-350-4222