



HOUSTON CITIZENS CHAMBER OF COMMERCE
Access - Advocacy - Awareness

"A Legacy of Impact"

2009 Pinnacle Awards Sponsorship Levels

www.hccoc.org



About the Houston Citizens Chamber of Commerce

Founded in 1935 as the city's first African -American civic organization, HCCC has evolved into an active participant in the City of Houston's socioeconomic process. The organization is a 501(c) (6), not-for-profit, private, member-driven organization.

Houston is the fourth-largest city in the United States, located in a culturally diverse metropolitan region of 5.3 million residents – and growing at more than twice the national pace. African-Americans constitute 25 percent of the population and own more than 25,000 businesses of Houston's 85,000 small businesses.

Although undisputed as the "Energy Capitol of the World," Houston is home to several other major industries including aerospace, alternate energy, biotechnology, education, healthcare, information technology, manufacturing, nanotechnology, petrochemicals and telecommunications.

HCCC helps its partners navigate Houston's large, diverse population, industries and the many nuances, which are unique to our market.

HCCC is the "go-to" organization for business development and community outreach partnership opportunities in the Houston African-American community. HCCC is dedicated to supporting African-American small businesses in the areas of education, certification and accessing contracting opportunities and capital.

HCCC is Houston's premier source for identifying quality and qualified African-American, multi-sectored small businesses to do business with. The organization has more than 300 members. The organization has earned Houston's trust and has built solid alliances with the Port of Houston Authority, Small Business Administration, Greater Houston Partnership, Houston Community College System, Texas Southern University, Houston Minority Business Council and others to ensure it is providing accessible resources to its members and the business community.

Partnering with HCCC is synonymous with having access to potential new customers, quality African-American small business resources and demonstrates a care for doing business with the African-American community.

Our Vision

To be the premier business advocate for African-American business owners, entrepreneurs and professionals in the Greater Houston area.

Our Mission

To help secure business opportunities for African-American business owners, entrepreneurs and professionals and provide them with programs and forums to educate, equip and empower the growth and prosperity of their businesses.



15th Annual African American Business Achievement Pinnacle Awards

October 16, 2009
Intercontinental Hotel Houston

Our flagship program, the African American Business Achievement Pinnacle Awards spotlights and honors African-American businesses that have achieved success by combining vision, determination, commitment, perseverance and dedication to building strong communities.

This black-tie gala is Houston's premier event honoring African-American entrepreneurialism. The event is attended by corporate sponsors, partners, community and political leaders, and the press totaling approximately 800 guests.

New this year will be awards presented "Academy Award"-style to a winner in each of the following categories: 1) Medical, 2) Construction, 3) Food Service, 4) Professional Services, 5) Communications, 6) Information Technology, 7) Financial Services, and 8) Legal

Sponsorship Opportunities

- ▣ Title Sponsorship - \$50,000
- ▣ Platinum Pinnacle - \$25,000
- ▣ Gold Pinnacle - \$15,000
- ▣ Silver Pinnacle | Optional Naming Rights of Pinnacle Awards Category - \$10,000
- ▣ Bronze Pinnacle - \$5,000
- ▣ Pinnacle Table Sponsorship - \$2,500
- ▣ Individual Ticket Options - \$150 | \$600 (with luxury hotel guest room for two)
- ▣ VIP Nominee Reception - \$15,000
- ▣ Chairman's Pinnacle Awards Reception - \$15,000
- ▣ Mack H. Hannah, Jr. Upstart Business Award - \$10,000 | \$5,000
- ▣ The Advocate Award - \$10,000 | \$5,000



Pinnacle Awards

Title Sponsor

- Title sponsor exclusivity of the “15th Annual African American Business Achievement Pinnacle Awards”
- Designation as title sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Exclusive press release issued announcing company’s title sponsorship of Pinnacle Awards
- Mention as title sponsor in all press materials
- Company name and company representative recognition during Pinnacle Awards
- Company spokesperson remarks delivery at VIP Nominee Reception
- Ten (10) tickets to the private VIP Nominee Reception
- Six (6) tickets to the private Chairman’s Pinnacle Awards Reception
- Three (3) tables of 10 at the Pinnacle Awards with VIP placement
- Logo on front outside cover of Pinnacle Awards souvenir book
- Commemorative Sponsors’ Award presented at the VIP Nominee Reception
- Logo inclusion with exclusive positioning: Finalist video, Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$50,000

Platinum Pinnacle (co-presenting sponsor)

- Platinum Pinnacle co-sponsorship of the “15th Annual African American Business Achievement Pinnacle Awards”
- Designation as a presenting sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as presenting sponsor in all press materials
- Company name and company representative recognition during Pinnacle Awards
- Six (6) tickets to the private VIP Nominee Reception
- Four (4) tickets to the private Chairman’s Pinnacle Awards Reception
- Two (2) tables of 10 at the Pinnacle Awards with premium placement
- Commemorative Sponsors’ Award presented at the VIP Nominee Reception
- Logo inclusion with premium positioning: Finalist video, Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$25,000

Pinnacle Awards



Gold Pinnacle

- Gold Pinnacle co-sponsorship of the “15th Annual African American Business Achievement Pinnacle Awards”
- **SPONSOR MAY BE A NAMED SPONSOR OF ONE OF THE FOLLOWING: DÉCOR, ENTERTAINMENT, PROGRAM PRINTING OR AUDIO VISUAL**
- Designation as Gold sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as Gold sponsor in all press materials
- Company name and company representative recognition during Pinnacle Awards
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman’s Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards with preferred placement
- Full page color ad on inside back cover of Pinnacle Awards souvenir book to first paid Gold Pinnacle sponsor and prime full page ad positioning thereafter
- Commemorative Sponsors’ Award presented at the VIP Nominee Reception
- Logo inclusion: Finalist video, Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$15,000

Silver Pinnacle

- Silver Pinnacle co-sponsorship of the “15th Annual African American Business Achievement Pinnacle Awards”
- **OPTIONAL NAMING RIGHTS OF A PINNACLE AWARDS CATEGORY: MEDICAL, CONSTRUCTION, FOOD SERVICE, PROFESSIONAL SERVICES, COMMUNICATIONS, INFORMATION TECHNOLOGY, FINANCIAL SERVICES, AND LEGAL**
- Designation as Silver sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as Silver sponsor in all press materials
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman’s Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Full page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors’ Award presented at the VIP Nominee Reception
- Logo inclusion: Category finalist video, Print media partner advertising, E-marketing via media partner networks - Pinnacle Awards Web site link, HCCC Web site link, Event Signage

Total Sponsorship Investment: \$10,000

Pinnacle Awards



Bronze Pinnacle

- Bronze Pinnacle co-sponsorship of the “15th Annual African American Business Achievement Pinnacle Awards”
- Designation as Bronze sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, HCCC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as Bronze sponsor in all press materials
- Two (2) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman’s Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Half page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors’ Award presented at the VIP Nominee Reception
- Logo inclusion: Finalist video, Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$5,000

Pinnacle Awards Table Sponsorship

- Table of 10
- Name listed as table sponsor in Pinnacle Awards Souvenir Program Book

Total Sponsorship Investment: \$2,500

Individual Ticket

- \$150

Two Pinnacle Award Tickets with Hotel Luxury Guest Room Accommodations for Two

- \$600

Pinnacle Awards



VIP Nominee Reception
and
Chairman's Pinnacle Awards Reception

The VIP Nominee Reception is the official private Pinnacle Awards welcome for nominees, dignitaries, HCCC Board Members, and Pinnacle Awards corporate sponsors. Guests will include distinguished Houston citizens and local and national press. An elegant affair with refreshments and hors d'oeuvres, the reception format will include welcome remarks from the Mayor of Houston, City Council members, HCCC President and the title sponsor's representative.

The Chairman's Pinnacle Awards Reception is a private function held just prior to the Pinnacle Awards Gala. At this function the HCCC President will recognize Pinnacle Awards corporate sponsors, local, state and federal political leaders, nominees, dignitaries, HCCC Board members and local and national press. The Pinnacle Awards honorary chairperson(s) and keynote speaker also are scheduled to be in attendance.

Sponsorship of either event entitles the company to:

- Co-sponsorship of either the VIP Nominee Reception or the Chairman's Pinnacle Awards Reception
- Designation as sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, and HCCC e-newsletter
- Mention as sponsor in all press materials
- Four (4) tickets to the private VIP Nominee Reception
- Four (4) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Full page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion: Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment per event: \$15,000

Estimated Attendance: 200



Pinnacle Awards

Mack H. Hannah, Jr. Upstart Business Award Presenting Sponsor

Mission: To enhance the quality of life in the African-American business community and spotlight the entrepreneurial spirit upon which our country was built.

The Mack H. Hannah, Jr. Upstart Business Award recognizes a burgeoning business on the path to entrepreneurial greatness. This award provides the winning African-American business with the capital and resources so often difficult to obtain as a start-up venture. Sponsorship of the Mack H. Hannah, Jr. Upstart Business Award also puts your company in the forefront of championing African-American business development by undergirding an annual business development-training course for new businesses that qualify.

Mack H. Hannah, Jr. Upstart Business Award Title Sponsor

- Title sponsor of the Mack H. Hannah, Jr. Upstart Business Award
- Designation as the Title sponsor of the Mack H. Hannah, Jr. Upstart Business Award sponsor on Pinnacle Awards invitation, souvenir program book, and HCCC e-newsletter
- Included in exclusive press release announcing award
- Mention as Title sponsor of the Mack H. Hannah, Jr. Upstart Business Award in all press materials
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Full page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion: Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$10,000

Mack H. Hannah, Jr. Upstart Business Award Presenting Sponsor

- Presenting cosponsor of the Mack H. Hannah, Jr. Upstart Business Award
- Designation as presenting cosponsor of the Mack H. Hannah, Jr. Upstart Business Award on Pinnacle Awards invitation, souvenir program book, and HCCC e-newsletter
- Included in exclusive press release announcing award
- Mention as presenting cosponsor of the Mack H. Hannah, Jr. Upstart Business Award in press materials
- Two (2) tickets to the private VIP Nominee Reception and private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Half page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion: Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$5,000



Pinnacle Awards

The Advocate Award

Mission: To acknowledge a company that has been a true champion for African-American small businesses in the Greater Houston Metropolitan area.

The Advocate Award recipient shares the HCCC's vision to enhance the quality of life in the African-American business community and is committed to empowering, doing business with and/or providing business opportunities to African-American businesses.

Advocate Award Title Sponsor

- Title sponsor of The Advocate Award
- Designation as The Advocate Award title sponsor on Pinnacle Awards invitation, souvenir program book, and HCCC Promoter newsletter
- Included in exclusive press release announcing award
- Mention as title sponsor of The Advocate Award in all press materials
- Two (2) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Half (1/2) page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion: Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$10,000

Advocate Award Presenting Cosponsor

- Presenting cosponsor of The Advocate Award
- Designation as presenting cosponsor of The Advocate Award on Pinnacle Awards invitation, souvenir program book, and HCCC e-newsletter
- Included in exclusive press release announcing award and training program
- Mention as presenting cosponsor in all press materials
- Two (2) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Quarter (1/4) page color ad in Pinnacle Awards souvenir book
- Commemorative Sponsors' Award presented at the VIP Nominee Reception
- Logo inclusion: Logo inclusion: Print media partner advertising, E-marketing via media partner networks, Pinnacle Awards Web site Link, HCCC Web site Link, Event signage

Total Sponsorship Investment: \$5,000



HCCC Pinnacle Sponsorship Response Form

Houston Citizens Chamber of Commerce

We are pleased to support the following Houston Citizens Chamber of Commerce programs:

15th Annual African American Business Achievement Pinnacle Awards

Level: _____

Total Investment Amount: _____

Payment Method:

Check Invoice Credit Card (MasterCard, Visa and Discover)

In order to properly acknowledge your contribution, we ask that you provide the following information:

Name of Business/Donor: _____
(Exactly as you would like it to appear)

Contact's Name: _____

Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Make checks payable to:

Houston Citizens Chamber of Commerce: 2808 Wheeler Avenue, Houston, TX 77004



Credit Card Authorization Form

I, _____, do hereby authorize the Houston Citizens Chamber of Commerce (HCCC) to process my payment for _____ via credit card on the following date: _____.

My credit card number is:

(Circle One) MC / VISA

The **expiration date** on my card is _____, and the **3-digit security code** is _____. (This is located on the back of the card after the cc number)

Amount Charged: \$ _____

I further agree to pay the above total amount, according to card issuer agreement and understand that all HCCC sponsorships and benefits are anal and nonrefundable. In addition I am aware that any balance owed to the HCCC will automatically be charged two weeks prior to event date.

Signature

authorization:

X _____

Today's Date: _____ / _____ / 200__

Telephone Number: (__) _____ Cell: (__) _____ Home: (__) _____

Address: _____

City: _____ State: _____ Zip: _____

Approval Number: _____

Declined Comments:

Thank you for supporting the Houston Citizens Chamber of Commerce!